

message from the owners

In today's world, good

service is sometimes hard to find. And at the times when you do get good service, it often comes at

a price. Our mission at Calista Grand is to become your all-inclusive beauty, image and gift headquarters.

And to do so with impeccable service. Our clients talked, and we listened. So we made some big

changes at our Chester County salon and spa. And in the process of deciding what changes to make,

we realized that everything we are trying to accomplish, is centered

around you. And so we created the **U** identity. You will see it in our

salon lobby, at the **U** store, where we've simplified salon product



purchasing with expert guides to find the best product. Also at the store is a vast gift area, where we



hope to meet all your gift giving needs — with personal one-of-a-kind

shopping — at all price ranges, including products in travel sizes.

Another venture we are excited to announce, is the creation of the

U Studio, which will be located upstairs at Calista Grand. In 2003, we will introduce the public to an

image consulting business called Evolution. It is a unique and rewarding program that will help you to

look your absolute best. As always, we thank you for your business!

maria & donald

